

List of Web Addresses Cited in the *Passion, Plan, Profit* Workbook

Chapter	Page	Web address	Who
Module Five: Target Market	38	www.infousa www.zapdata.com	Sites where you can buy demographic information
Appendix 3- Resources	222	http://www.inc.com/guides/start_biz/24011.html	Inc Magazine site with lots of information about angel investors
Appendix 3- Resources	223	www.angelcapitalassociation.org	Angel investor website
Appendix 3- Resources	223	www.nvca.org/def.html	National Venture Capital site
Appendix 3- Resources	224	www.onepagebusinessplan.com	One Page Business Plan site
Appendix 3- Resources	224	www.emyth.com	E-myth site
Appendix 3- Resources	224	www.insureonline.org	Site to help you figure out what insurance you need
Appendix 3- Resources	224	www.ehealthinsurance.com	On-line health insurance
Appendix 3- Resources	224	www.elance.com	Site that lists thousands of freelancers
Appendix 3- Resources	225	www.irs.gov	IRS
Appendix 3- Resources	225	www.sba.gov	US Small Business Administration
Appendix 3- Resources	225	www.sba.gov/sbdc	Also run by the US government-lots of free business information
Appendix 3- Resources	225	www.grants.gov	Grant site run by Health and Human Services- US government agency
Appendix 3- Resources	225	www.smallbizxpertiring.com	Comprehensive new employee recruiting and hiring guide
Appendix 3- Resources	226	www.etsy.com www.elsewares.com www.ishopindie.com	Sites to buy and sell handmade goods of all kinds
Appendix 3- Resources	226	www.cafepress.com	A site where you can make your own handmade mugs, t-shirts, etc.
Appendix 3- Resources	226	www.debtoranonymous.org	The site to visit if you have unsolvable money issues

Appendix 3-Resources	226	www.businessnation.com/library/forms	Site that lists hundreds of business forms
Appendix 3-Resources		www.nolopress.com	Comprehensive legal site with forms, books, podcasts, lots of other legal information
Appendix 3-Resources	227	www.gmarketing.com	The main site for Guerrilla Marketing-lots of marketing ideas for small businesses
Appendix 3-Resources	227	www.perfectcustomers.com	Companion site to the book <i>Attracting Perfect Customers</i>
Appendix 3-Resources	227	www.surveymonkey.com	Site you can use to send surveys to your clients
Appendix 3-Resources	227	www.zoomerang.com	Same as Survey Monkey
Appendix 3-Resources	227	www.spotrunner.com	Site that will let you create a low-cost TV ad
Appendix 3-Resources	228	www.mozy.com	Site to back up your data
Appendix 3-Resources	228	www.cnet.com	Tech review site-look here for reviews about computers, phones, printers, etc
Appendix 3-Resources	228	www.allthingsd.com	Also a tech review site
Appendix 3-Resources	228	www.creditguru.com	This site explains financial ratios and also lists benchmark ratios by industry. Check here to see if your business is in line with your competitors
Appendix 3-Resources	228	www.bankrate.com/brm/news/biz/bizcalcs/ratiocalcs.asp	This site explains financial ratios and shows you how to calculate them for your own business